



## **2017 Community Leader Public Relations Award**



**Dinorah E. Santos**

Dinorah has served as the Public Relations and Social Media Coordinator for the Amherst Chamber of Commerce directing the Chamber's messaging, Internet footprint, and events. She combines her communications background with her love of people and cultures, helping to create a just and prosperous community.

Dinorah is civically active and gives of her time, talent, and treasure to her community. A true people person, she uses her PR skills in her work to foster racial/ethnic equality and to help children grow into leaders. She is past chair of the Miss Borinquen Latina Leadership Development Program, and is on the Boards of the Hispanic Heritage Council of WNY, and the Emerging Philanthropists of Color. She is a past Co-Communications Chair for the Buffalo Urban League of Young Professionals and was on the Board of the Puerto Rican & Hispanic Pride Day.

Dinorah thinks big when it comes to social change and progress, and she envisions a WNY community "built on the strengths of everyone working together for the benefit of all". As a young leader in our community, she knows that the first steps to achieving equity are engagement and relationship building across the traditional divides that exist in WNY.

For her work to foster cross-cultural communication and build a more inclusive and equitable region, the NFJC proudly presents Dinorah E. Santos with the 2017 Community Leader Award in Public Relations.



*"...a just community begins with me!"*

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