

2020 Community Leader Award in Education



Keith W. Frome, Ed.D.

Dr. Frome is an educator who has worked to empower students of underserved populations for over three decades. As a professor, school administrator, and innovator, he has opened doors to private institutions and higher education for students of all backgrounds.

Keith is the CEO and Co-Founder of Peer Forward, a nonprofit that successfully harnesses the power of peer interaction to motivate students to plan and ultimately succeed in post-secondary education. This program has helped over 350,000 students reach their college dreams. President Obama honored his work by donating part of his Nobel Peace Prize to the organization. In addition, The Bill and Melinda Gates Foundation tapped him to lead their initiative to use technology to increase college enrollment.

Keith served as Headmaster of Elmwood Franklin School, leading it through a period of expansion that saw an increase in the school's diversity. He then served as the Executive Director and Founding Headmaster of the King Center Charter Middle School, achieving great success for his students.

For his work to open the doors of education, and to support and empower students, the NFJC of WNY is proud to present Dr. Keith Frome with the 2020 Community Leader Award in Education.