



2020 Community Leader Award in Social Services



Rhonda Frederick

Rhonda is President and CEO of People Inc., WNY's largest non-profit health and human services provider. She joined the agency in 1980 and rose through the ranks to her current position in 2014. Under her stewardship, People Inc. has grown exponentially over the years, and even with a staff of over four thousand, serving over twelve thousand WNYers of every age and background, the agency has never lost its commitment to caring and compassionate service.

Rhonda is the perfect person to lead the agency. Known for her thoroughness and her kind and giving nature, she guided People Inc. in its expansion, and under her leadership they have become the premier provider of services to older adults living with disabilities. A strong proponent of Inclusion and Equity, she began practices and procedures to insure that all have a voice at People Inc. and that everyone's background and identity is respected. In the community, she is very active and serves on several Boards in our region.

For her incredible work to empower those in need, the NFJC is proud to present Rhonda Frederick with the 2020 Community Leader Award in Social Services.