



2020 Community Leader Corporate Award



Rich Products

Rich Products is a successful family owned company with a vast, wide ranging international footprint. They carry a delicious product line, produced by a vibrant, innovative workforce. Rich's is part of our Buffalo culture; one that is at the foundation of our local economy and links us to the wider world. Simply put, Rich Products is Western New York.

From its founding in 1945 by Robert Rich Sr., Rich's has been about connecting people from all over the world and built on the values of innovation, culture, and trust. They have facilities in Buffalo, Canada, China, the UK, Vietnam, and elsewhere. Harnessing the power of its intentionally diverse workforce, they pride themselves on welcoming and supporting employees of all identities; not just because it's good business or a bold vision, but because it is the right thing to do. Their hiring and promotion practices reflect their commitment to Inclusion & Equity, and they provide numerous affinity groups that empower employees to be themselves and to make Rich Products their own.

For their long commitment to diversity, the NFJC is proud to recognize Rich Products with the 2020 Community Leader Corporate Award. Accepting on their behalf is DJ Rich.